
How to Start an AI Business Checklist

1. **Consider the basics of starting an AI business.**
 - 1.1. Assess your AI skills.
 - 1.2. Brainstorm business ideas.
 - 1.3. Think about the barriers to entry.
 - 1.4. Consider the startup costs.
 - 1.5. Consider the challenge of data availability and quality.
2. **Conduct market research.**
 - 2.1. Define your research objectives.
 - 2.2. Conduct your research.
3. **Choose a business name.**
 - 3.1. Brainstorm some ideas.
 - 3.2. Check if your preferred name is available.
 - 3.3. Secure your business name.
4. **Create your business plan.**
 - 4.1. Break down the steps.
 - 4.2. Use a business plan template.
5. **Form your business.**
 - 5.1. Consider the formation options.
 - 5.2. Register your business.
6. **Secure funding.**
 - 6.1. Explore venture capital investment options.
 - 6.2. Consider non-dilutive funding options.

- 7. Recruit a top-notch team.**
 - 7.1. Assess your recruitment needs.
 - 7.2. Advertise your AI jobs online.
 - 7.3. Consider other recruitment options.
- 8. Build and test your AI product or service.**
 - 8.1. Write a responsible AI policy.
 - 8.2. Define your testing objectives.
 - 8.3. Decide on your testing processes.
 - 8.4. Perform your tests.
- 9. Craft your marketing and sales strategy.**
 - 9.1. Create your marketing plan.
 - 9.2. Define your sales strategy.
- 10. Create your online presence.**
 - 10.1. Design an eye-catching logo.
 - 10.2. Create and launch your website.