



How to Start a Gardening Business Checklist

- 1. Determine if gardening is right for you.**
 - 1.1. Understand what a gardener does.
 - 1.2. Ensure you have the necessary skills.
 - 1.3. Consider the downsides and dangers involved.
 - 1.4. Think about the type of gardening services you want to offer.

- 2. Plan your business.**
 - 2.1. Prepare a business plan.
 - 2.2. Create a start-up summary.
 - 2.3. Define your products and services.
 - 2.4. Outline your finances.

- 3. Take care of the legal requirements.**
 - 3.1. Open a business bank account.
 - 3.2. Choose a legal structure.
 - 3.3. Register with the IRS.
 - 3.4. Get the necessary licenses and insurance.
 - 3.5. Review your insurance needs.
 - 3.6. Check if your state has a pesticide charter.

- 4. Buy gardening equipment and supplies.**
 - 4.1. Purchase equipment.
 - 4.2. Source gardening supplies.

5. Define your prices.

5.1. Set your rates.

5.2. Set up an invoicing and payment system.

6. Market your business.

6.1. Create a website.

6.2. Create a business portfolio.

6.3. Define your target audience.

6.4. Use a variety of marketing tools.

7. Hire help.

7.1. Determine if you need help.

7.2. Create a job description.

7.3. Set a salary.

7.4. Look for suitable candidates.

7.5. Register your new employee.