
How to Start a Food Truck Checklist

1. **Conduct market research.**
 - a. Survey potential customers.
 - b. Study your competitors.
2. **Name your business.**
 - a. Research the names of existing food trucks and eateries.
 - b. Use a name generator.
 - c. Purchase the domain name.
 - d. Register your name.
3. **Gather all the information required to start your food truck.**
 - a. Prepare an overview of your business plan.
 - b. Write a business plan.
4. **Find a good location.**
 - a. Research potential areas.
 - b. Find out where you can park.
5. **Form a legal entity.**
 - a. Choose a legal structure.
 - b. Determine registration requirements.
 - c. Obtain an Employer Identification Number.

6. Secure funding and purchase equipment.

- a. Weigh up your financing options.
- b. Use your own money.
- c. Apply for an SBA loan.
- d. Get a loan from the bank.
- e. Sell equity.
- f. Get money from friends and family.
- g. Get a business credit card.
- h. Create a crowdfunding campaign.
- i. Purchase the equipment.

7. Take care of legal requirements.

- a. Apply for licensing and permits.
- b. Purchase insurance.

8. Staff your food truck.

- a. Advertise positions.
- b. Train workers.

9. Market your business.

- a. Create a website or blog.
- b. Create social media accounts.
- c. Develop business relationships.