

## How to Start a Business with No Money

## Checklist

1.	Do n	narket research. □	
	1.1.	Think about what needs you can fulfill. $\Box$	
	1.2.	Analyze your target market. □	
	1.3.	Establish relationships with other business people. $\Box$	
	1.4.	Make use of free resources. $\square$	
2.	2. Build up your savings. □		
	2.1.	Keep your present job. $\square$	
	2.2.	Offer a service to generate cash. $\square$	
3.	. Determine if your business model is viable. $\Box$		
	3.1.	Follow the "Lean Start-Up" method. $\square$	
	3.2.	Create a lean business plan. □	
4.	Secu	re funding. □	
	4.1.	Ask family and friends for a loan. $\square$	
	4.2.	Try crowdfunding. $\square$	
	4.3.	Apply for a small business loan. $\square$	
5.	Get i	rid of debt and maximize your cash flow. $\square$	
	5.1.	Use balance transfer and 0% APR credit cards. $\Box$	
	5.2.	Use a bill payment service to make payments. $\Box$	