

How to Start a Business in Wisconsin Checklist

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Form Your Business		
1.1.	1. Review Wisconsin formation options. □	
	The state of Wisconsin recognizes four types of business structures.	
	Choose the business structure that suits your business.	
1.2.	Name your business. □	
	Confirm name availability with the Wisconsin Department of Financial	
	Institutions (DFI). If your name is available, you complete and file a Name	
	Reservation Application with the Secretary of State.	
1.3.	Get an Employer Identification Number. \square	
	Apply for an EIN with the IRS.	
1.4.	Register your business in Wisconsin. \square	
	For LLCs, corporations, LPs, and LLPs, you must complete and file your	
	formation documents with the Wisconsin Secretary of State. Sole	
	proprietorships and general partnerships are not obligated to file formal	
	documents.	
1.5.	Obtain necessary permits and licenses. \square	
	Wisconsin does not have a statewide business license. Contact	
	regulatory agencies or state.	
Register your business for taxes. □		
2.1.	Register for a sales tax. □	
	You can register for sales tax with the Wisconsin Department of Revenue	
	using their online application platform.	

	2.2.	Register for withholding tax. □
		Check the state's criteria for withholding tax to verify that your business
		qualifies. If liable, you must register for withholding tax with the
		Wisconsin Department of Revenue.
	2.3.	Register for premier resort area tax. \square
		Check the state's Department of Revenue website to verify that you
		qualify for premier resort area tax. If you do qualify, you can register
		using your My Tax Account.
3.	Hire	employees and report them to the state. \square
	3.1.	Go to the Wisconsin Department of Workforce Development website. \Box
		All new employees must be reported to the New Hire Reporting center
		within 20 days of employment. You can register on the Department of
		Workforce Development's website.
	3.2.	Obtain Workers' Compensation Insurance. □
		Check workers' compensation requirements and rates on the
		Department of Workplace Development's website. If you are liable,
		register on the website.
	3.3.	Display mandatory posters in your place of business. \square
		Check the Department of Workplace Development's list of mandatory
		state requirements and print them out. Display all posters in a popular
		area.